



Universität  
Basel

Juristische  
Fakultät



**Basel Gold Day:**

# How to obtain clean gold – The consumer perspective

**Friday, 8 May 2020**  
**8:30 – 17:15**

**Location**  
Faculty of Law  
Pro Iure Auditorium  
Peter Merian-Weg 8  
4052 Basel

## Basel Gold Day: How to obtain clean gold – The consumer perspective

It is no secret that the provenance of gold is in many cases highly problematic. Human rights are frequently violated in mining. Industrial standards have been written, but their implementation remains uncertain. Refineries and downstream entities often cannot trace the gold back to its origin, especially where multiple small-scale mines are at the origin of the supply chain. However, industrial mining also has its problems (in particular licenses obtained through corruption, land grabbing, toxic waste, conflict with local communities).

Increasingly, consumers are demanding “clean” gold. They don’t want to run the risk that the gold for their wedding ring, for example, has been mined by children. How can we, after years of talk, finally secure a clean supply chain? And how do we cope with the insufficient supply of reliably mined gold?

This workshop deliberately does not focus on either large-scale mining or on artisanal and small-scale mining – its goal is to explore how to improve the supply of sound gold. Its main focus is the consumer interest.

Its location in Basel is no coincidence. Basel hosts the worldwide jewellery and watchmaking fair Baselworld, it is the place where the “central bank of central banks” – the Bank for International Settlements – has its head office. It is also the home of the Basel Institute on Governance, an institution specialised in international regulation.

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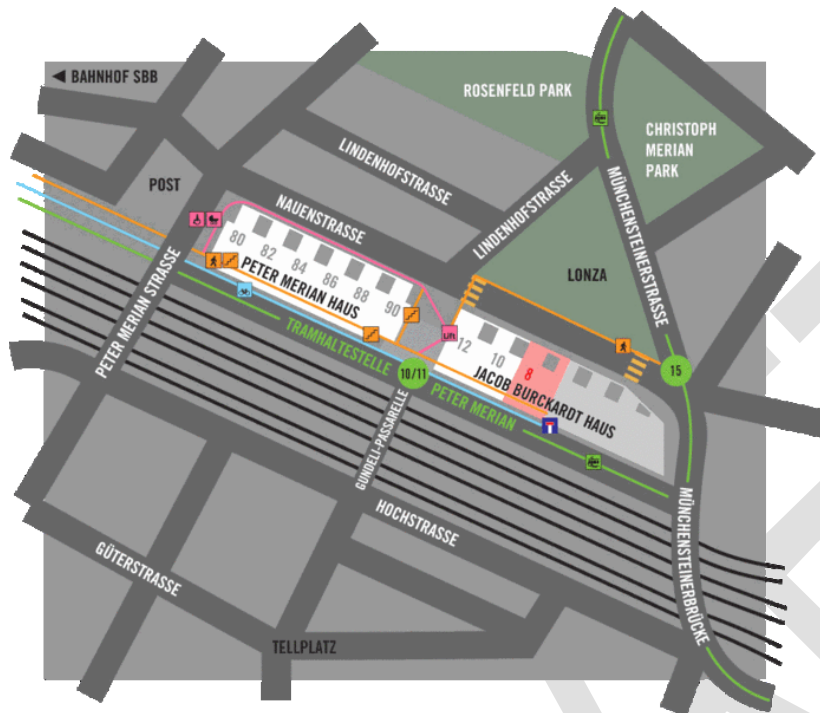
Time	Agenda item	
08.30-09.00	Welcome coffee	
09.00-09.30	<b>Welcome / Keynote speech</b>	Mark Pieth, University of Basel Karlheinz Baumann, Group Industry and Services Director Richemont International SA
09.30-10.30 <i>Panel 1</i>	<b>Expectations of consumers and downstream entities</b> <ul style="list-style-type: none"> <li>• Do consumers ask the jeweler or watchmaker for clean gold?</li> <li>• Where do you source your gold?</li> <li>• Do you receive sufficient clean gold?</li> </ul>	Chair: Gretta Fenner, Basel Institute on Governance  Speakers: <ul style="list-style-type: none"> <li>• Andreas C. Schuler, Basler Kantonalbank</li> <li>• Guya Merkle, Vieri (Berlin)</li> <li>• Hanspeter Pieth, Gübelin</li> <li>• Juliane Kippenberg, Human Rights Watch</li> </ul>
10.30-11.30 <i>Panel 2</i>	<b>Refineries: What can they do and where are their limits?</b> <ul style="list-style-type: none"> <li>• Do you know where your gold is from?</li> <li>• Should we boycott ASM?</li> <li>• The way out: collective action of the industry?</li> </ul>	Chair: Sabrina Karib, Researcher  Speakers: <ul style="list-style-type: none"> <li>• Christoph Wild, CEO Argor-Heraeus</li> <li>• Christoph Wiedmer, Society for Threatened Peoples</li> <li>• PricewaterhouseCoopers (<i>tbc</i>)</li> <li>• Patrick Schein, Gold by Gold (Paris)</li> <li>• Susannah McLaren, LBMA</li> </ul>

11.30-12.00	Coffee break	
12.00-13.00 <i>Panel 3</i>	<b>Intermediaries / traders</b> <ul style="list-style-type: none"> <li>• What are my challenges as a legitimate intermediary or trader?</li> <li>• Certifying intermediaries</li> <li>• Goldsmith's suppliers</li> </ul>	Chair: Krista Nadakavukaren, Swiss Institute of Comparative Law  Speakers: <ul style="list-style-type: none"> <li>• James Nicholson, Trafigura</li> <li>• Andreas Missbach, Public Eye</li> <li>• Markus Staub, Max Havelaar Foundation (Switzerland)</li> <li>• Gyr Edelmetalle (<i>tbc</i>)</li> </ul>
13.00-14.00	Lunch	
14.00-15.00 <i>Discussion in groups</i>	<b>Working Parties</b> <ol style="list-style-type: none"> <li>(1) Eliminating mercury</li> </ol>	Discussion leaders: <ul style="list-style-type: none"> <li>• Mariette Liefferink, CEO Federation for a Sustainable Environment</li> <li>• Swiss Agency for Development and Cooperation (<i>tbc</i>)</li> <li>• Kenneth Davis, UN Environment Programme</li> </ul>
15.00-15.15 <i>Presentation to plenary</i>	<ol style="list-style-type: none"> <li>(2) issues for Goldsmiths and Banks (including recycling)</li> <li>(3) issues for cash traders, auctioneers and the official bullion control agency</li> </ol>	<ul style="list-style-type: none"> <li>• Raffaella Pitzurra (Zurich)</li> <li>• Bernhard Lang (Basel)</li> <li>• Drazen Repak, Zürcher Kantonalbank</li> <li>• Christian Hofer, Raiffeisen</li> <li>• Aidan Larkin, Wilsons Auctions</li> <li>• Goldboerse (Basel) (<i>tbc</i>)</li> </ul>
15.15-15.30	Short coffee break	
15.30-16.30 <i>Panel 4</i>	<b>Mining: How to overcome the challenges at the mine</b> <ul style="list-style-type: none"> <li>• Major challenges in LSM</li> <li>• Major challenges in ASM</li> <li>• What can be done to improve the situation?</li> </ul>	Chair: Louis Maréchal, Organisation for Economic Co-operation and Development  Speakers: <ul style="list-style-type: none"> <li>• Mariette Liefferink, CEO Federation for a Sustainable Environment</li> <li>• Iris Van der Veken, CEO The Responsible Jewellery Council</li> <li>• Edward Bickham, World Gold Council</li> <li>• Felix Hruschka, Alliance for Responsible Mining</li> <li>• Diana Culillas, Swiss Better Gold Association</li> <li>• Muriel Côte, University of Lund</li> </ul>
16.30-17.15 <i>Wrap up session</i>	<b>Wrap up panel</b>	Chair: Mark Pieth, University of Basel  Speakers: <ul style="list-style-type: none"> <li>• Louis Maréchal, Organisation for Economic Co-operation and Development</li> <li>• Edward Bickham, World Gold Council</li> <li>• Jose Camino, Group General Counsel of Metalor</li> </ul>

## Practical Information

### Conference Venue

The workshop takes place at the Faculty of Law (Juristische Fakultät) of Basel University, Peter Merian-Weg 8, 4052 Basel, Switzerland, in the Pro Iure Auditorium (on the ground floor). Event WiFi is available.



### Accommodation

Conveniently located hotels in Basel:

- Hotel Krafft ([www.krafftbasel.ch](http://www.krafftbasel.ch))
- Hotel Bildungszentrum 21 ([www.bz21.ch](http://www.bz21.ch))

### Registration

Please register by **7 April 2020** by emailing [conference@pieth.ch](mailto:conference@pieth.ch). There is no workshop fee. Please note that space is limited – first come, first served.

### Website

For workshop updates, please visit <https://www.pieth.ch>.